





For the last 10 years, our assocation's mission has been to alleviate hardship for orphans in China's more deprived areas. We aim to keep these children within an extended family environment by providing the foster carers (grand-parents, uncle...) with an allowance to meet their living and tuition expenses. What it comes down to is helping these children on a material, financial and educational level.

The ultimate goal of this programme - the cornerstone of the association, « Orphanage without Walls » - is to give these children back their dignity and hope.

The association in a nutshell

- Founded over 10 years ago, in 1999
- « Madaifu » means « Doctor Ma », the name of the founder,
 Marcel Roux
- Over 120 children supported in 3 destitute regions of China
- Goal: give destitute children another chance
 - Support them through school
 - Try to lead them into working life
- Community outreach, thanks to our local manager's close contact with local authorities and teachers
- Meet needs in the schools and villages
- A solidary chain between volunteers, sponsor companies and individuals





Where we work



Field work



Our projects in 2011



How you can help



Who we are





Where we work
Two-speed China
Village and family life
Children we support

Our work in Gansu, Shaanxi and Hubei provinces

The border region between Gansu and Shaanxi is harsh, isolated, mountainous and poor. In the remote villages where agriculture is the only available ressource, a farmer's average income is of RMB 200 (€23) per month. Corn and apples are the two main crops. Arable land is scarce, and deforestation, erosion and lack of water have wreaked havoc in the region.

In Hubei, we are active north of Wuhan, in Huangpi district, near Mulan mountain and lake (where young Hua Mulan distinguished herself in the 4th century by dressing up as a man to defend her country). Agriculture (rice) is still the main source of income. The region is not as mountainous and isolated as Gansu, but farmers often endure poor living conditions, and many of them leave to try their luck elsewhere.



Two-speed China

- Impressive growth rate
- A global power, with the 3rd biggest GDP in the world
- Over 1,3 billion people
- Government efforts: free compulsory education, a developing healthcare system, large public works (roads...) etc.

- Wide disparity between urban and rural areas, the coast and the hinterland
- Over 200 million domestic migrants, who often leave their children behind
- Isolation and dire poverty of some villages
- High suicide rate, especially in women

Isolated villages

Hualing village, in Gansu, is only accessible by foot – a 20 minute walk from the main road. The village stands 1 600 m above sea level and, each year, it is cut off by snow for several weeks.

The village has electricity but no running water.













Village life

Isolated villages are now often only inhabited by the aged and young children. The others left to try their luck in Mongolia, Xinjiang, Guangdong, in Beijing or Shanghai, hoping to earn about RMB 1000 (€ 115), in order to send some money back to their family in the village. At best, they come home once a year and hardly see their children grow up.

The houses are made of mud bricks, heated by low quality coal stoves and a « kang » (brick bed under which corn stalks are burnt to heat it). The floors are plain dirt, and there is no running water.





Family stories ...

Rural Chinese families are fragile and can break up for various reasons. When the father disappears, whether he has gone to work far away or passed, the mother often leaves her chidren with her in-laws to start another life somewhere else. But for the grandparents or uncle who take them in, feeding another mouth, let alone two or three, can prove a real strain on an already very tight budget. In order to contribute to the family income, children are often pushed out of school. They then become a cheap labour force at the mercy of sometimes unscrupulous employers.







... and stories of children...





Li Minxia, 6 years old

We were told of her situation by the Women's Federation. The tragedy she endured was on the front page of the local newspapers: her mother was allegedly 'bought' very young. Slightly simple-minded, she couldn't do what was expected of her, and was beaten and threatened. In the end, she killed her husband in front of very young Minxia. When school started again, the little girl left her grandparent's remote house and move to her uncle's to be closer to school.

Pictured, January & September 2009.



Ma Chengyu, 4 year old

His parents had bought a delivery tricycle to sell their vegetables in town. Soon after, they both died in a traffic accident. Chengyu is now alone with his grandmother, who has a heart condition, in a troglodytic house near a mosque. He has been supported by the association since the age of 3, and now goes to kindergarten.

Pictured with his grandmother.

...we support



Lu Jingui, 10 years old
Currently studying at Hualing
Primary School, he is rather puny.
His father passed away and his
mother left to try to start over
somewhere else. He now lives
with his sister at his uncle's,
whose wife just left after their
divorce.



Lu Jiner, 12 years old
Lu Jingui's older sister; she goes to
Baituo Middle School, 10 km away.
She comes home at the weekend.
She is happy to be studying and is
now well accustomed to boarding
school.



Lu Jingui and Lu Jiner with their uncle.





Field work

« Orphanage without Walls »SponsorshipsSupporting the schools

Orphanage without Walls,

The programme consists in a quarterly allowance of RMB 200-350 (€ 23 / 40) per quarter, depending on the child's school year. It is given to the family, provided the child goes to school. It supports the family financially while maintaining the child in familiar and safe surroundings.









Before support begins, a contract is signed with the family.

Payment of the allowance to the families; the children are often the only family member able to write, and it's them who sign the association's register.

Our « Orphanage without Walls » programme is also a friendly ear, a caring presence, and lasting moral support.

Our local managers know all the children supported by the association individually, and are in touch with each child's needs. They have excellent relations with local officials and teachers, so that they can be made aware of any emerging problem.



In case of emergency (natural disasters, disease), the association also brings ad hochelp to the families. For examples in 2008, after the earthquake:







The association paid for much needed repairs (ceilings and roof) at Nanshan Primary School, which had been moved under a marquee following the earthquake; as well as repairing the roof and walls of the house of two children of Madaifu.

Proximity...







The association's local manager, Xiao Li, and his assistant, Xiao Yang, ensure regular follow-ups of the children, families and schools. They visit at least once a term. The association's managers and volunteers also regularly go on « tours » of the villages. Information about the child and the family are gathered and updated on an individual form.

They also hand out the school kits to students starting middle school (most of them go to boarding school), i.e the traditional « beizi » (duvet), sheets and a pillow.



...the ritual of presents...

Every year, around Chinese New Year, the association perpetuates the ritual of the traditional presents: 10 kilos of rice, 5 litres of oil, a pack of sweets and a « hongbao » (traditional New Year red envelopes containing € 3 to € 10, depending on the child's age) which usually goes towards buying the firecrackers essential to this celebration.





Sponsorships

To pay for higher education, often expensive, or access to qualifying training courses, some of our youths can be sponsored by an organisation or individuals. Sponsorship covers the student or apprentice's tuition fees and living expenses.





Liu Xiaodong, 20 years old, had dropped out of his vocational high school course when his uncle, who had taken him in, fell ill. He had found a job as a waiter in a Beijing restaurant. In the summer of 2009, the association offered him to attend a bakery training course at Shanghai Young Bakers, where is very happy and is doing remarkably well.

Supported since 2003 by the association, Li Rongrong, 20 years old, didn't do as well as she thought she would at her final exams and couldn't enter university. She also joined the association, which offered her to join Shanghai Young Bakers.

Liu Xiaodong & Li Rongrongwith Xiao Li, Madaifu local manager.



Yang Hongyan, 21 years old. When here grandmother passed away, she left for work to provide for her twin sisters. Now, the association supports the two younger ones, while she has taken up nursing studies. She is very motivated, since she is realising her lifelong dream. Her tuition fees and living expenses (RMB 20 5000 for 3 years, i.e around € 2 360) are covered by Children of Madaifu.



Wang Juan, 23 years old, is studying at the Xiaogan technological institute, 70 km away from Wuhan. She is studying for a 4 year diploma in environmental studies. Sponsored by a donor from Wuhan, she received a grant of RMB 10 000 (€ 1150) for her first year. She then worked all summer, received governmental aid for underprivileged children and a Prize for Excellence for her good marks. As a result, she decided she didn't need to rely on a sponsor or the organisation anymore, but we still follow her progress and are there for her if she ever needs us.

Supporting the schools

Schools in these parts of the country are illequipped and rather minimalistic.

The association has installed a central heating sytem in Nanshan's (Gansu) small primary school to replace the smelly, less efficient and health-damaging coal-burning system.

It is now 20° in the classrooms, which makes it a fair bit easier to focus!

Cost : RMB 35 000 / € 4 025







The association hands out teaching aids (posters, cards...) to teachers; teaching tools being virtually absent.

We also give out school kits to the children: felt-tips pens, pencils, eraser, pencil-sharpener, pencil case.

Thanks to a donation from the AFP (French Press Agency, Beijing), the association set up computers in several very remote schools and for one particular student.

A primary school in Rennes contributed to half of the budget for a library that will soon be installed in Xuantou (Gansu).







In Guanshan (Gansu) some children lived too far away from school to walk there every day. Some paid for a makeshift bed in a farmer's house.

The association paid for the installation of a dormitory and a canteen, thus providing 20 students with good learning conditions.













Our projects in 2011

Seven children to sponsor

A bath house in Shanmen

Emergency: dry toilets in Sangzhai

Water at hand in Hualing

7 children to sponsor

To take the children all the way to working life, the assocation is looking for training programmes for those who can't afford to remain in general education. To date, four youths have attended a bakery training course, and two others are studying nursing...

Now, the association is looking for sponsors for 7 youths who can not stay in general education and wish to start vocational training.

Ma Qiaohong, 15 years old

severe cerebral handicap.







Supported by the association since 2005, she had been living with her uncle, but he was starting to discourage her from going to school to have her do chores around the house instead. She is now staying at the Technological College our local manager enrolled her at, where she seems much happier.

Her father died in 1999 and her mother suffers from a

2009

2010



Pei Weiguo, 15 years old

His mother left home when he was 2 years old. At the age of 8, his father injured a man in a drunken brawl, and was condemned to 10 years in prison when the police caught up with him. Brought up by his uncle since, and supported since 2009, Weiguo, a good student, barely missed his high school entry exam. He is now in Technological College.



Yang Xiaofeng, 19 years old

When she was 2, her father committed suicide and her mother left. Brought up, alongside her young brother, by her grandparents, and supported since 2009, Xiaofeng just graduated from high school, but her results at national examination weren't good enough to enter university. At the Technological College, she should be able to graduate with a diploma in computer science within 3 years, with a job waiting for her.



Yang Hongjuan, 18 years old

After her parents' death, and until she was 11, Hongjuan, her twin sister and her elder sister stayed with their grandmother. When she finally passed away, the eldest took care of her younger sisters. After middle school, refused entry in high school, Hongjuan wanted to start studying to become a nurse, like her older sister. She is now in her 2nd year.



Cao Hongbin, 16 years old

His father died of illness when he was 3 years old and his mother left. He was brought up by his deaf-and-dumb grandmother, with his younger brother and sister, both mentally handicapped and unable to go to school. Supported by the association since 2007, Hongbin slowly decided to drop out of school to start earning some money by doing menial jobs around the village. He was happy to go to Baoji in March 2010 to go back to school to study electromechanical engineering.



Han Yaqiang, 16 years old

His mother committed suicide when he was very little, and his father died of diabetes soon after. Brought up, with his sister, by their grandmother and with Madaifu's help since 2005, Yaqiang dreamt of being of policeman. Bad marks and his family's financial difficulties pushed him to go pick cotton in Xinjiang during the annual harvest in autumn 2009. After New Year 2010, the association offered him to attend classes in Baoji, studying electromechanical engineering.



Li Juan, 15 years old

Both her parents are handicapped. It was her grandparents who raised her, along with her younger brother. In spring 2010, Li Juan failed the high school entry exam (30% pass rate in her school) and was happy to get the chance to continue studying in a vocational electro-technological college. She has been supported by Children of Madaifu since 2008.

A Bath house in Shanmen (Gansu)

Following a request from a school principal and responding to a real on-site need: this town, 2500 inhabitants strong, is currently without any public sanitary equipment and none of the houses are equipped with bathrooms. Taking into account the population from the surrounding villages, 5000 people, 4 primary schools and one middle school are concerned.

A project carried out voluntarily by architect Benjamin Beller, from BaO agency.

An eco-logical concept : local craftsmanship, natural building materials, solar panels, water purification through the use of plants...













The project is ambitious: 2 buildings showers housing 12 each (men's/ladies'), connected by a greenhouse, a common area open to the outside and conceived as a « village square » where children and adults alike can mingle.

Building works started in August, and will be completed by Chinese New Year. The overall cost of the project is estimated at € 50 000, sourced at 75% through the generosity of such donors as the Veolia Foundation (€ 16 000), the French Development Agency in Beijing (€ 5000) and a Hong Kong-based lawyer (€ 16 500).













This project received an Honourable Mention at the « Urbaninform » architectural competition At MOMA New York on December 10 2010.

Watch the architectural and technical presentation: http://www.urbaninform.net/ > 2010 competition

Emergency: sustainable dry toilets



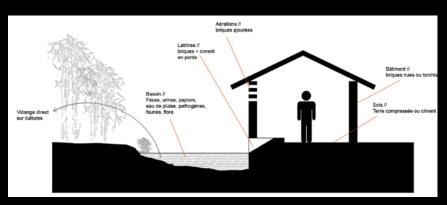


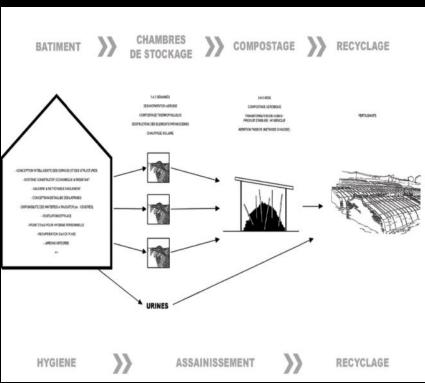


At the moment, the Sangzhai school, with over 140 pupils, is only equipped with a small and unsanitary outhouse. It is old and structurally inadequate to the local earthquake risks, and is on the verge of collapsing. Sanitary consequences are complemented by the pollution brought about by the untreated waste spillage system.

Goal: build a new building with dry toilets and a green waste sanitisation cycle. This project is part of a wider sustainable development scheme aiming to reduce our ecological impact. We will set up a prototype building with sustainable toilets and responsible waste management, which could be easily copied and used in other schools.

The toilets as they are today.





Collaboration:

- Children of Madaifu raise funds
- BaO architects: invest their time, work, and expertise
- Local authorities, namely the headmaster, have committed to providing free materials and labour to build the toilets.

Search for a sponsor:

- Technical file available
- Costs estimate pending

Above, the current system.

Left, the sanitisation cycle to be put in place.

Water at hand in Hualing







Goal: set up a pump at the Hualing spring – 1 hour's walk away from the village – and link it to a fountain and watering hole for the school and the village.

The project is designed to benefit the children and villagers of Hualing, a small village of 700 in the mountains of Gansu. To this day, the locals use their donkey to carry water to the village. The school, however, has no donkey. Every day, 8 children – 8 to 11 years old – make the 2 hour round trip, by foot, rain or shine. Using shoulder poles, they carry 60 litres of water to fulfill the school's needs (around one hundred students). Meanwhile, they are not studying.

This project must eventually be managed by the villagers themselves.

Skills wanted to find an adequate sustainable solution.

Our projects – in numbers



1- « orphanage without walls »

Increase in the number of children reached by the local authorities and the schools.

Yearly cost per child : around RMB 2 200 / € 255 € per year for a schoolchild.



Around RMB 10 000 / €1 150 € per year for a student= sponsorship This amount includes tuition and living expenses (food, boarding), for 2 to 4 years of studying.



3- support to schools

- RMB 3 000 / € 345 : a library
- RMB 35 000 / € 4 025 : a heating system for a small primary school

4- « hygiene and well-being » projects

- RMB 300 / € 35 « back to school kit »: a warm coat, a pair of winter shoes, a backpack, exercise books, pens and a Chinese dictionary.
- RMB 500 / € 56 kit for those starting middle school: a duvet (traditional « beizi »), a pillow and sheets. Almost all students are boarders and sleep in dorms.
- A <u>bath house</u> for the Shanmen school : € 12 500 to balance the budget
- EMERGENCY: new <u>dry toilets</u> and refuse treatment facility for the Sangzhai school (Gansu): costs estimate pending
- A « water » solution for Hua Ling village : skills wanted to find a sustainable solution











How you can help

Tell your friends about us

The store

Our events

Sponsorship (individuals, companies)

Your initiatives

Donate to us, get a tax credit

How you can help

Tell your friends about us!

Word of mouth is a good way to make our projects known and to widen our reach. We can come and present the association in your company (conference or exhibition) and sell our products. Share the newsletter with your friends and colleagues.

The store » opens for business at each of our events, can travel
 to your offices, exhibition centers...invite-it in! It is a steady source of
 income for the association: postcards, notebooks, coin-purses, and
 various others...









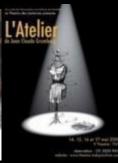
Join us at one of our events

In Beijing, Shanghai, Hong Kong, Wuhan or Paris...



« Christmas Apples » Sale in Beijing & Shanghai every year, at the start of December.





Fun evenings:
quizz in Hong Kong,
« Chunjie » night in Paris,
theatre in Beijing...







Conferences, exhibitions or garage-sales

Sponsor a student

To support a child of Madaifu up to working life and autonomy. A long term commitment from the association, with you. A personal or communal initiative.

Establish a company partnership

Financial support for one of our projects

- 1. Donate a percentage of your sale/products to the association
- 2. Sponsor an event organised by the association
- 3. Rally your employees around a specific project or a sponsorship
- 4. Open your doors to a Madaifu presentation
- 5. Take part in the Christmas Apple Sale

Tell us your ideas

You have an idea, a specific talent, and would like to set up an operation to help us? Contact us!

And join the professionals, artists and other talents who already work with us...

The artist Wen Fang by our side









The famous Chinese photographer, Wen Fang, has been on several trips to Gansu and Shaanxi with Children of Madaifu.

Moved by her encounters with the children, she decided to get involved by creating and selling, in aid of the association, an original piece of art, « to those who live »: thirty school tables imprinted with portaits of Gansu schoolchildren.

She recently organised photography lessons for a class in Beijing and one in Gansu, two perspectives on the theme « my life ».

She has also signed a series of portraits now available for sale as postcards.

www.parisbeijingphotogallery.com

Talents and....



Photographer and journalist **Gilles Sabrié** gave the assocation copyrights to the pictures we use as illustrations in our communication tools.



Architect Benjamin Beller, and his China-based agency BaO, have committed a lot of their time and talent to our Bathhouse project in Shanmen. His expertise is vital to this project, in its conception and elaboration. www.bao-architects.com



A painter and a sculptor, Nathalie-Noelle Rimlinger gave away one of her works: « The Child/L'enfant ». This piece will be sold in aid of the association.

...Solidary initiatives



For several years now, the Théâtre des Lanternes theatre troupe in Beijing donates all of its shows' proceeds. In 2010, € 13 800 were raised this way.



June 2009, Valérie Autissier and her husband combined their love of sports with our cause : a 250 km race through the Gobi desert, a « 4 Deserts » rally open to bets, through which they raised € 5000.



L'Oréal Shanghai offered us a cross-country vehicle; a real step forward for the association. A nice present to help us deal with Gansu's tricky roads, which are often dangerous when it rains or snows.

Donate to us, get a tax credit

For individuals taxable in France:

 Donations and payments to general interest associations of a humanitarian nature entitle you to a tax credit worth 66% of the amount of the donation, limited to a maximum of 20% of all taxable income each year.

For companies taxable in France:

- Your donation entitles you a tax credit worth 60% of the amount of the donation, limited to a maximum of 5 % of your company's turnover.
 - For more details, please contact us.



Who we are

Marcel Roux, the founder
Organisation & contacts
Code of conduct
Financial report 2009 -2010
Our partners and sponsors

Marcel Roux, the founder



Doctor Marcel, " Madaifu " for the Chinese, arrived in China in 1995. A doctor, former vice-chairman of MSF in China, Knight of the National Order of Merit, he was fascinated by this country and never left again. For MSF, then for Datong (the association's original name) he strove to find the best possible way to help: between humanitarian and development work, charity and dignity.

He conceived the assocation as a social lever, a way of focusing the immense vitality of the Chinese people and the hunger for progress that drives them. Marcel Roux died in Beijing on June 14th 2006, leaving behind his partner, Charlotte Caillez, his children, his friends and a strong will to carry on his work.

Organisation & contacts

- Chairwoman : Charlotte Cailliez
- The board of directors manages the organisation's activities and accounts
- Two local employees handle proximity work
- Project manager based in Beijing
- A team of volunteers in China (Beijing, Shanghai, Hong Kong, Wuhan) and France (Paris, Lyon) organise events and raise funds.
- A network of ad hoc experts to assist our teams with the projects.

Legal structure: The association was initially registered in Hong-Kong under the name "Datong Lifeline (Hong-Kong) Limited". It is now registered in France as "Les enfants de Madaifu Association Marcel Roux en Chine", a non-profit association (June 16, 2007, JO n° 24, notice 1392).

Contacts

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Lyon : Virginie de Bourmont <u>debourmont@mac.com</u>

Code of Conduct

- The Children of Madaifu association, founded by Marcel Roux, registered in Paris in 2007, with the aim of alleviating distress among orphans, abandoned children and street children in deprived areas of China. Its main goal is to keep these children in the care of family members or in an environment which provides emotional, moral, and educational support.
- Children of Madaifu is a non-profit, apolitical organisation which is not linked to any religion. The association stresses the dignity of each person and aims to promote social justice and equity. It is committed to respecting the laws and regulations of the regions and communities in which it intervenes. Whenever possible, it works alongside the local authorities. It chooses its local partners in a transparent and independent manner.
- Children of Madaifu condemns and prohibits any form of corruption. The association dedicates itself to working with integrity and to using its funds and resources with the sole aim of executing its mission and goals. It is committed to assuring the transparency of its accounts and financial proceedings.
- When a child is placed in a family, Children of Madaifu :
- conducts an inquiry with the local authorities, teachers and families to ensure that the foster family's few resources justify the association's help, and that the foster families have the integrity and morality necessary to take care of the child;

- does not discriminate sexually, racially, socially, ethnically or religiously when selecting the children and families to be supported;
- has the foster family, in the presence of a representative from the local authorities, sign an agreement of good conduct toward the child, stating that it will exclusively use the allowances given to meet the needs of the child (food, clothing, education); prohibit any physical abuse, sexual harassment or other; encourage the child in his/her educational pursuits; provide the child with a physical and emotional environment conducive to his/her harmonious development;
- keep the child in the foster family for at least one year, if possible three years or longer;
- carry out regular visits, at least quarterly if not monthly, to the families and schools to ensure the child's good physical and mental health;
- Fundraising for the Children of Madaifu is based on information that is exact, accurate, and without omission or exaggeration.
- •The association is committed to respecting its donors' rights :
- -keeping the donors' personal information confidential. We cannot forward any mailing addresses to other associations or organizations;
- -inform donors about the use of the funds.

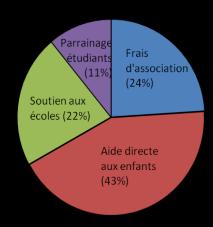


Financial report 2009 - 2010

Despite the global the financial crisis, our resources in the financial year 2009-2010 remained generally stable, thanks, especially, to our generous individual donours. The various activities organised in different French and Chinese cities to benefit the association (Wen Fang exhibition, Theatre des Lanternes performance, the « Christmas Apples » operation, the Chinese New Year dinner), as well as the sale of photographs, greetings cards and notepads boosted our yearly intake from RMB 266 000 to RMB 353 900 this year. The donation of a Jeep (L'Oreal Shanghai) is not accounted for but represents a considerable improvement of the association's equipment.

Spending: 76 % of our expenses go towards field work: children's living costs, additional aid to families in greater difficulty, paying older children's tuition fees, improvement works on both the facilities and equipment of schools (libraries, heating system, teaching materials, canteen supplies...), as well as a contribution to the emergency shelter in Tianshui.

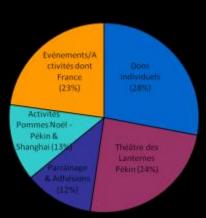
The remaining 24 % correspond to the wages and ensuing administrative costs encountered by our two Chinese salaried employees.



.../...

It is important to note that our long term support of the children, some of which have not yet started primary school and will be assisted until they are autonomous, calls for heavy funding.

Our <u>takings</u> is made up of individual donations and sponsorships (40%). They also come from activities, events and sales organised by our volunteers in China and France...



Our partners and sponsors







Ambassade de France en Chine 法国驻华大使馆































Pudding – Aline Marquet Graphisme



Children of Madaifu* Association Marcel Roux in China



谢谢... thank you!